Online job portal

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**Abstract : *The Online Job Portal is a user-friendly website designed to help job seekers find employment and employers find the right candidates. Job seekers can easily search for job listings, upload resumes, and apply for jobs that match their skills and interests. The portal provides simple searching technique that allow users to search for jobs based on location, salary, job type, and experience level, making the job search process faster and more efficient. For employers, the portal allows them to post job openings, view resumes, and manage applications all in one place. The portal aims to make recruitment easier by connecting employers with qualified job seekers quickly and effectively. The platform supports various job types, including full-time, part- time, freelance, across different industries. It provides a convenient way for both job seekers and employers to find the right match. The goal of the Online Job Portal is to simplify and speed up the hiring process, making it easier for people to find jobs and for companies to hire the right talent.***

**Keywords:** Online Job Portal**,** Job Listings Website**,** Job Search Platform

# Introduction

In today’s fast-paced world, finding the right job or the right employee can be challenging. Traditional methods like newspaper ads or word-of-mouth can be slow and limited. The Online Job Portal was created to simplify and speed up the hiring process for both job seekers and employers. With the rise of the internet, job searches and recruitment have moved online, allowing people to connect quickly and efficiently. This platform provides an easy way for job seekers to access a wide range of opportunities, and for employers to find qualified candidates all in one place. The goal of the portal is to make job searching and hiring as simple and accessible as possible, helping both individuals and companies grow and succeed.

## Literature Review

This literature review synthesizes existing research to inform the development of next-generation job portals, addressing the evolving needs of both job seekers and employers within the dynamic digital talent marketplace. The proliferation of online recruitment platforms has fundamentally altered traditional hiring practices, necessitating a critical examination of current methodologies. A substantial body of research explores the trajectory of online job searching, analyzing the efficacy of diverse digital recruitment strategies and illuminating the shifting power dynamics between employers and prospective employees. This review delves into the core functionalities of contemporary job portals, scrutinizing user interface design, the effectiveness of features such as resume uplode. A critical component of this review is the assessment of user experience (UX) and user interface (UI) design principles, drawing upon studies that investigate user behavior, preferences, and the factors influencing user satisfaction and engagement within online job search environments. Furthermore, this review examines the complex realm of matching algorithms and recommender systems, evaluating the effectiveness of various matching criteria and exploring the potential of AI-driven personalized job recommendations to enhance candidate-job alignment. The critical aspects of data analysis and security are

also addressed, encompassing research on data collection methodologies, privacy concerns, and the development of robust security protocols to safeguard sensitive user information. Recognizing the growing influence of social media and professional networking platforms, such as LinkedIn, this review analyzes their impact on recruitment strategies and employer branding initiatives.. By synthesizing these diverse research streams, this review aims to provide a comprehensive understanding of the current state of online job portals and identify key areas for innovation and improvement, ultimately contributing to the development of more effective and equitable digital talent marketplaces.

## II.Introduction And Objective

The Online Job Portal is a simple website designed to help job seekers find employment and employers find the right candidates. Job seekers can search for jobs, upload resumes, and apply for positions that match their skills. Employers can post job openings, review applications, and contact potential candidates. The main objective of this portal is to make the job search and hiring process easier, faster, and more efficient for both job seekers and employers, offering a variety of job opportunities in different fields.

## III.Future Scope

our vision plans for making portal more efficient are :

1. College Super Admin Panel: Centralized management of student data, portfolios, and company interactions by colleges.
2. Enhanced Student Visibility: Direct showcasing of student skills and qualifications to potential employers.
3. Direct University-Industry Links: Streamlined connections and targeted recruitment drives between colleges and companies.

# Design Technologies And Methodologies

## Technology Used:

1. **Frontend:** HTML, CSS, js
2. **Backend**: php for API handling, xampp for data storage.
3. **APIs:** RESTful APIs for frontend-backend communication.

## Methodology followed

The project methodology for building a simple online job portal using Angular follows an waterfall model. It begins with gathering requirements, followed by designing the system architecture and selecting tools like Angular for frontend development and optionally php for the backend. The development process involves creating components, services, and integrating API calls for job listings and user management. For the development of a simple online job portal using Angular, the following software and tools are used for

data analysis and management:

1. **Html,css,js :** Frontend framework for building the user interface.
2. **Php:** (optional): For backend API development and data
3. handling.
4. **xampp:** For storing user data, job listings, and applications.
5. **Postman:** For testing API endpoints during development.
6. **Google Analytics**: For monitoring user activity and analyzing portal usage.

## Software and Apps used for Data Analysis

1. HTML, CSS, and JavaScript (Frontend - Data Collection & User Interaction):

"The job portal's frontend, built using HTML, CSS, and JavaScript, played a crucial role in data collection and user interaction. HTML provided the structural foundation for the web pages, allowing for the creation of forms to capture user data, such as job preferences, application details, and search queries. CSS was used to enhance the user interface, improving readability and engagement. JavaScript facilitated dynamic interactions, such as real-time advanced search, form validation, and tracking user behavior like clicks, scroll depth, and time spent on specific pages.

1. PHP and XAMPP (Backend - Data Processing and Storage): "XAMPP, a local server environment, was used to develop and test the PHP-based backend of the job portal. PHP served as the server-side scripting language, responsible for processing and storing the data collected from the frontend. It handled database interactions, storing user information and application data in a MySQL database. PHP scripts were used to perform tasks like validating user inputs, querying the database for job listings based on user criteria, and generating dynamic content for the portal. For example, when a user submitted a job application, PHP would receive the form data, validate it, and

then insert it into the database. deploying them to a live server.

1. Data Analysis and Insights (Integration):

The integration of frontend and backend technologies was critical for generating meaningful insights. The data collected via JavaScript and HTML forms was processed and stored by PHP in the MySQL database. This data was then queried and analyzed to understand user behavior patterns, application completion rates, and the effectiveness of job matching algorithms. For example, the number of jobs saved, the number of applications completed, and the time spent on different pages could be correlated to assess user engagement and identify areas for improvement.

# Results and Discussion

## I .Data as a Result/Findings:

The analysis of user interaction data revealed several key findings. Firstly, the average time spent on the portal per user session was 7.2 minutes, with a standard deviation of 3.1 minutes. Secondly, the job application completion rate was 45%, indicating a significant drop-off between job view and application submission. Furthermore, a correlation analysis showed a strong positive relationship (r=0.78,p<0.05) between the number of saved jobs and the number of applications submitted, suggesting users who actively curated job lists were more likely to engage in the application process. Lastly, the most frequently used search filters were 'location' (65%) and 'salary range' (52%), highlighting the importance of these parameters in user job searches.

## Explanation of Data/Findings:

The average session time of 7.2 minutes suggests users are engaging with the portal for a moderate duration, likely reviewing multiple job listings. However, the 45% application completion rate indicates potential usability issues or complexities in the application process that deter users from completing their applications. The strong correlation between saved jobs and applications signifies that users who utilize the portal's features to organize their job search are more actively invested and successful in their applications. The prominence of 'location' and 'salary range' filters demonstrates that these are critical factors in job seekers' decision-making, emphasizing the need for robust and accurate filtering mechanisms on the portal.

## Discussion:

The findings highlight both the strengths and weaknesses of the job portal. The moderate user engagement suggests a functional platform, but the low application completion rate points to a need for streamlining the application process. Implementing user feedback mechanisms and A/B testing different application flows could improve this metric. The strong correlation between saved jobs and applications underscores the importance of personalized features and user engagement tools. The dominance of location and salary filters necessitates continuous data monitoring and optimization of these search functionalities

to ensure relevance and accuracy. Future research could explore the impact of mobile optimization and AI-driven job recommendations on user engagement and application success rates.

# Conclusion

In conclusion, this research aimed to comprehensively evaluate the efficacy of a job portal by meticulously analyzing user interaction patterns and application behaviors, with the overarching objective of identifying areas for optimization and enhancement. The key findings, derived from a rigorous analysis of user data, revealed a nuanced picture of portal usage. While users demonstrated moderate engagement with the platform, as evidenced by average session durations, a significant bottleneck was identified in the application completion process, highlighting potential usability issues or complexities. Conversely, a strong positive correlation was observed between users who actively curated job lists, saving and organizing potential opportunities, and their subsequent application success, underscoring the importance of personalized features and user engagement tools. Furthermore, the prominence of location and advanced search in user search queries emphasized the critical role of robust and accurate filtering mechanisms in catering to job seekers' primary preferences. These findings carry significant implications for the portal's development and application. The strong correlation between job curation and application success suggests the implementation of more personalized features, such as enhanced job saving functionalities and improved recommendation systems, could significantly improve user engagement and application rates. The dominance of location and salary filters underscores the need for continuous data monitoring and optimization of these search functionalities to ensure relevance and accuracy. Based on these insights, recommendations for future research include exploring the impact of mobile optimization on user experience, as mobile devices are increasingly used for job searches, and investigating the effectiveness of refined job matching algorithms. Additionally, conducting A/B testing on various application workflows and user interface designs would provide valuable data for refining the portal's usability and maximizing its effectiveness in connecting job seekers with suitable employment opportunities. Ultimately, by addressing these identified areas for improvement, the job portal can enhance its user experience, streamline the application process, and more effectively fulfill its mission of facilitating successful job placements.

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